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MAZE FEATURING FRANKIE BEVERLY AT REICHHOLD CENTER

Reichhold Center for the Arts succeeds once again in bringing one of the top names in contemporary R&B to the Virgin Islands. Maze featuring Frankie Beverly performs on Saturday, October 20, 2007 at 8 p.m.

Known for their magnificent live concerts, Maze featuring Frankie Beverly built a solid reputation on great music, including "*Joy and Pain*," "*I Can't Get Over You*," "*Golden Time of Day*" and "*Back in Stride*."

Beverly's soulful voice still commands attention when belting out powerful tunes such as "*Feel That You're Feeling*," "*We Are One*," "*What Goes Up*" and "*Happy Feelin's*." The group gained loyalty among female fans with "*Southern Girl*," "*Lady of Magic*" and "*Laid Back Girl*."

Singer, songwriter and producer, Beverly, along with original members Roame Lowry and McKinley "Bug" Williams left the Philadelphia music scene in the early 1970s for San Francisco.

While in San Francisco, Soul legend Marvin Gaye discovered Beverly and his band. After helping them with a record deal, Gaye insisted on the name change from Raw Soul to Maze.

With a new name but same classic urban style, Maze featuring Frankie Beverly began their run of successful music making. In 1977, the group released their self-titled album "*Maze featuring Frankie Beverly*." One year later came another gold album, "*Golden Time of Day*." Over the next three years, the group released "*Inspiration*" (1979), "*Joy and Pain*" (1980) and "*Live in New Orleans*" (1981).

After five albums in five years, Maze featuring Frankie Beverly quickly became a staple on the concert circuit across the country. Riding the success of their stage presence, Maze released two studio albums during the mid-1980s, "*We Are One*" (1983) and "*Can't Stop the Love*" (1985) and another live album, "*Maze Featuring Frankie Beverly Live in Los Angeles*" (1986).

Since then, Maze featuring Frankie Beverly has released three more studio albums, "*Silky Soul*" (1989), "*Back to Basics*" (1993) and "*Southern Girl*" (1996). Towards the end of 1996, they marked two decades of Maze with their "*Anthology*."

The band's 30-year record of providing the best of contemporary R&B music is unmatched in the industry. In the summer of 2007, Frankie Beverly and Maze closed out the Essence Music Festival for the 13th straight year—performing every year the festival has been in existence. The group is also a staple on the annual Tom Joyner Fantastic Voyage cruise.

This year, the band is on "The Fresh Tour," touching down in California, Washington D.C., The Virgin Islands and many points in between.

Maze featuring Frankie Beverly's performance at Reichhold Center is sponsored by First Bank, First Insurance, Marriott Frenchman's Reef Resort, Tropical Shipping, the Virgin Islands Council on the Arts and Innovative Cable TV.

Tickets are \$36, \$48 and \$85. Tickets are available at Modern Music, UVI Bookstore, V.I. Bridal & Tuxedo, Urban Threadz, Essentric Shoe Boutique, Island Video (Nisky), Home Again (Red Hook) and the Reichhold Center Box Office at 693-1559.

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